MSBGH & MC SCHOOL OF BUSINESS

present the 8th Annual

HEALTHCARE SUMMIT

THE BUSINESS of HEALTHCARE
Cost, Management, & Planning

October 10, 2017
8:30 A.M. - 3:00 P.M. / Mississippi College
Anderson Hall

WWW.BUSINESS.MC.EDU/HEALTH-CARE-SUMMIT
8:30 WELCOME
Dr. Marcelo Eduardo, Dean of the MC School of Business

8:45 TRENDS IN BENEFIT DESIGN AND LOW WAGE EARNER CONCERNS
Bruce Sherman, MD, Medical Director, Employers Health Coalition

9:30 THE MISSISSIPPI MARKETPLACE
Commissioner Mike Chaney, MDI

10:00 BREAK WITH THE SPONSORS

10:15 PPACA UPDATE
Marcy Buckner, VP of Government Relations, National Association of Health Underwriters

11:00 AN EMPLOYER’S PERSPECTIVE
Jim Brown, First VP & Benefits Manager, Trustmark National Bank

11:15 ALTERNATE PAYMENT MODELS FOR EMPLOYERS AND HEALTH CARE PROVIDERS
Moderator: Chris Morgan, Mississippi Business Group on Health
Joe Ochipinti, CEO, United Healthcare- Gulf States Region
Marshall Bouldin, MD, CMO, Vigilant Health/Diabetes Care Group
Warren Colmer, BARINET

12:00 LUNCH

12:30 KEYNOTE SPEAKER

1:00 MISSISSIPPI BUSINESS GROUP ON HEALTH
Murray Harber, Executive Director, MSBGH

1:15 MSBGH EMPLOYER HEALTH DATA SET
Alasdair Roe, Executive VP, Vigilant Health

1:30 UNDERSTANDING THE MECHANICS OF PBMS
Danny Toth, President and CEO, Timber Ridge Consultants

2:00 OPIOIDS IN MISSISSIPPI AND EMPLOYER CONCERNS
Moderator: Deidre Bell, CFO, St. Dominic Health Services
Gaye Fortner, CEO, HealthCare 21 Business Coalition
Michael Jordan, Mississippi Department of Mental Health
Michael Todaro, VP, Pharmacy Operations, Magnolia Health

2:45 FINAL REMARKS

3:00 ADJOURN
MURRAY L. HARBER

Murray L. Harber is the Executive Director of the Mississippi Business Group on Health, a coalition of more than 70 Mississippi employers that are working together to protect their investments in employer health and health care. He has a Bachelor’s of Science Degree in Education majoring in Human Performance and Sports Studies from the University of Tennessee at Knoxville. Murray began his career as a speed and strength coach working with athletes from Vanderbilt University and the University of Tennessee before moving into the employer health management arena.

JAMES R. I. (JIM) BROWN

Jim Brown is the First Vice President and Benefits Manager for Trustmark National Bank. Jim joined Trustmark in September of 2000 as the Health and Welfare Manager for Trustmark and by his second year was promoted to Benefits Manager, which included responsibilities for all the various employee benefit plans offered at Trustmark. During his tenure in this position, Trustmark has moved steadily forward in developing and improving a number of plans that help the employees of Trustmark develop and improve in various aspects of their personal and professional lives. This includes creating and nurturing a wellness culture that includes annual health fairs at over 70 locations, a wellness incentive being tied to the medical plan premium, and in 2012, opened an onsite clinic at Trustmark’s corporate offices in downtown Jackson Mississippi.

Jim has also been the leader for several other new benefits and improvements at Trustmark. These include launching and maintaining an employee tuition reimbursement program, offering a flexible reimbursement plan that utilizes a credit card for eligible purchases, as well as developing and providing employees with a total rewards (salary and benefit) statement outlining the total investment Trustmark provides to their employees.

Prior to his work at Trustmark, Jim worked at Blue Cross and Blue Shield of Mississippi beginning in 1989. Working in several different areas, claims, customer service, marketing, etc., Jim was exposed to all aspects of the medical insurance industry and served in several management roles during his ten plus years’ tenure.

Jim is currently serving as a President and Board Member for the Mississippi Business Group on Health, and is also a member of Mississippi Association of Self-Insurers. Jim recently completed work to receive his designation as a Certified Self-Insured Health Professional. Jim is a graduate of the University of Southern Mississippi, with a B.S. degree in Mathematics. He currently resides in Madison County with his wife Marie and has five boys that keep him involved in several community and school activities.
ALASDAIR ROE

Alasdair M. Roe, (ACII) is Executive Vice President of Vigilant Health, Inc. Vigilant Health supplies the multi-disciplinary staff required to personally engage individuals to achieve immediate improvements in their health and dramatic reductions in the health care costs for employers.

He was most recently President and CEO of a successful reciprocal insurance company insuring hospitals and physicians for medical malpractice and workers’ compensation. Throughout his career he has worked with many risk-taking organizations domestically and internationally, and has excelled at addressing the central problems driving claims. He has built long term, sustainable, and profitable insurance solutions for the insureds that also improved the insureds’ operations. Alasdair has been active on a few insurance company and association boards.

He graduated from the Florida State University (FSU) with a Bachelor’s degree in marketing. He is also an Associate of the Chartered Insurance Institute (ACII) of London, England where he lived for 8 years. Alasdair is a licensed insurance producer by the Mississippi Insurance Department.

MICHAEL K. JORDAN, MBA

Michael has been associated with the Mississippi Department of Mental Health since 1989. He has served in supervisory positions at East Mississippi State Hospital, Ellisville State School, Mississippi State Hospital and DMH Central Office. Michael served as Director of Professional Development for eight years and currently serves as the State Opioid Treatment Authority. Michael received his MBA from William Carey College in 2003. His day to day responsibilities at the Mississippi Department of Mental Health include federal and state collaboration, working with providers, working with the DMH Executive Team, BADS staff on site visit assignment and preparation, handling personnel matters internally for the bureau prior to taking them to HR, writing and gathering information for grants, and assessing and guiding staff and providers in appropriate levels of quality and security in service delivery.

Michael receives a tremendous amount of satisfaction in helping people! Having worked with individuals who suffer from Behavioral Health Disorders in Mississippi for over 28 years, he has seen incredibly difficult family situations and has been inspired by those that we serve as they struggle to overcome seemingly impossible problems. Jordan admits he is not sure whether he chose his career, or if his career chose him, but is delighted to have the kind of job that makes him feel as though he has been able to make a difference in peoples’ lives.
CHRIS MORGAN

Chris Morgan is a Health Transformation Leader and CEO of Health Strategies, LLC, which provides consulting services to help clients develop and implement health strategies that work.

Mr. Morgan works with health systems, medical executives, payors, and employers to build successful healthcare strategies. Mr. Morgan has 26 years of proven experience in healthcare administration, strategic planning, clinical integration and health transformation. He has served in an array of executive positions in both inpatient and outpatient settings. Additionally, Mr. Morgan has experience working with federal, state, and private healthcare organizations, including positions at regional and corporate headquarters. Other areas of experience include: clinical integration, care coordination, care management, referral management, network development, managed care, service line development, contingency planning and humanitarian operations, group practice management, health benefits design and policy formulation.

Mr. Morgan continues to work with executives and is recognized for his ability to listen, access, ascertain key needs and develop goals needed to implement successful health strategies which improve healthcare outcomes while lowering the cost of care.

As a nationally recognized leader, Mr. Morgan frequently address groups on topics such as Clinical Integration, Population Health/Care Coordination, Health Plan Design and Transition Management.

GAYE FORTNER

Gaye Fortner, MSN, is the President and Chief Executive Officer for HealthCare 21 Business Coalition and Chief Executive Officer for HC21 Solutions, Inc. She has a proven record of successfully assisting employers in managing the health of their employee population through innovative, value-based approaches.

She has developed, managed, and evaluated a number of funded studies that are dedicated to the management of chronic diseases, high risk lifestyle factors, and conditions having a high impact on productivity. She has experience leading multi-stakeholder initiatives that include analysis of the impact of value based benefit designs, employee engagement strategies, employer-provider-health plan collaborations, and development of tools and resources to enhance patient adherence. In addition, Gaye assists purchasers in selecting and reviewing disease management vendors and works to support employers as they implement a health risk management approach to improve employee health and reduce costs. Under her direction, the Coalition has led purchasers to apply national standards for quality measurement in Tennessee, publicly
MICHAEL TODARO

Dr. Michael Todaro currently serves as Vice President of Pharmacy Operations at Magnolia Health in Jackson Mississippi. His responsibilities involve the development, implementation and oversight of the pharmacy benefit management program across multiple product lines in both centralized and regional environments with multiple locations. Dr. Todaro works to oversee the pharmacy operations for the business unit, including prior authorization, drug utilization review programs, lock in programs, and planning specific medical management initiatives. This includes the evaluation of program performance and correspondence to state agencies on program changes that would result in improved costs and higher quality. He works to formulate and administer related organizational policies and procedures, including pharmacy service quality, pharmacy utilization management and achievement of company goals for pharmacy and medical programs. Dr. Todaro strives to ensure compliance with contractual guidelines of the corporation and health plans impacted by numerous regulatory agencies with complex and often conflicting requirements. He also participates in internal and external accreditation initiatives, relevant boards, task forces, committees, meetings and other activities.

Prior to joining Magnolia Health, Dr. Todaro served as Administrator of Clinical Support Services, Director of Pharmacy and Clinical Assistant Professor at the University of Mississippi Medical Center in Jackson, Mississippi. In this role, Dr. Todaro provided leadership, direction, and management for the Department of Pharmacy services, Radiation Oncology services, Department of Bone Marrow Transplant, Cancer Institute infusion services as well as Outpatient infusion therapy centers. He had oversight of the management of financial and quality standards effecting improvement plans and initiatives. Monitoring clinical and operational effectiveness, Dr. Todaro worked with the management team and medical center leadership to attain quality goals and objectives while establishing and implementing short and long range organization goals, strategic plans, policies and operating procedures implementing changes as necessary.

Dr. Todaro is a graduate of the University of Mississippi, where he attended pharmacy school and obtained his Doctorate of Pharmacy in 1999.
Warren Collmer is an experienced sales and marketing professional whose professional career began in the healthcare field as a Wellness Specialist at North Mississippi Regional Medical Center in Oxford, Mississippi. Warren is a graduate of the University of Mississippi, where he earned a bachelor degree in Kinesiology, with coursework focused on corporate health and wellness. He has focused his efforts as a professional on improving access to innovative healthcare models for employer sponsored health plans through the utilization of innovative payment models and specialized narrow-network development. He has managed sales for BARInet since its inception in 2012. Currently Warren resides on the Mississippi Gulf Coast.

Joe Ochipinti brings over 23 years of health care and financial services experience. As Chief Executive Officer of United-Healthcare-Gulf States Region, he is responsible for UnitedHealthcare’s Employer & Individual business driving growth, quality, profitability and overall performance for health benefit plans that serve just under 2.0 million people in Louisiana, Mississippi and Alabama. He is based at UnitedHealthcare’s Metairie, La., office.

Since 2013, Ochipinti served as Chief Growth Officer for the Southeast Region, responsible for sales and membership growth, profitability, and account management. Previously, Ochipinti was vice president of Sales of UnitedHealthcare’s Employer & Individual Gulf States Health Plan from 2009 to 2013, and from 2007 to 2009 he led the company’s medical, pharmacy and specialty product strategy in the Southeast Region.

Ochipinti serves on the Southeast Region American Lung Association (ALA) Board, MS March of Dimes Board and MS Economic Council. He was the ALA Louisiana Board president from 2010 to 2013, during which he helped promote lung health and smoke-free environments in collaboration with the LA Tobacco Control Coalition and grass-root speaking campaigns to city councils in Mandeville, New Orleans, Kenner and Alexandria. In 2013 he advocated for the eventual passage of Smoke Free New Orleans, which made all workplaces throughout the city smoke-free.

Joe is a graduate of LaSalle University in Philadelphia with a bachelor of arts degree in Industrial Public Relations. He received his master’s degree from Webster University School of Business & Technology in St Louis, and is a graduate of the University of Pennsylvania Wharton's School of Business seven-month UnitedHealth Group Executive Management Program.
Marcy M. Buckner is the Vice President of Government Affairs with the National Association of Health Underwriters (NAHU). NAHU represents more than 100,000 health insurance agents, brokers, and consultants involved in the sale and service of health, long-term care, disability, Medicare Advantage, Medicare Supplement, and a variety of consumer-driven insurance products.

In this role, Marcy manages the association’s state government affairs team, including the monitoring of activities of all state legislatures, insurance departments, and intergovernmental organizations to coordinate efforts to advance the interests of professional health insurance producers. She also serves as the association’s liaison to federal agencies such as HHS and CMS, IRS, and the Department of Treasury.

Marcy received her Bachelor of Arts degree in Political Science and History from the College of Charleston in South Carolina, and her Juris Doctor from New England School of Law in Boston, Massachusetts. While in law school she clerked for the Massachusetts Bar Association and for the State of Massachusetts in both the Office of Attorney General and the Office of the Comptroller. Marcy started her policy career with Multistate Associates as a Legislative Research Analyst providing legislative and regulatory intelligence to thirteen international corporations, federal agencies, and political interest groups.

Marshall Bouldin, IV, M.D. is the co-founder and Chief Medical Officer of Vigilant Health and Diabetes Care Group. Prior, he was Chief Medical Officer of the Delta Health Alliance, a federally funded not-for-profit corporation responsible for improving health and wellness in the Mississippi Delta region. Dr. Bouldin was also Associate Professor of Medicine at the University of Mississippi Medical Center, where he was Director of the University of Mississippi Diabetes and Metabolism Center. While at University of Mississippi Medical Center, Dr. Bouldin founded and directed the Delta Diabetes Project, sponsored by the Health Resources and Services Administration (HRSA), the Centers for Disease Control and Prevention (CDC), the Delta Health Alliance, and the University of Mississippi Medical Center. Dr. Bouldin’s work at the Delta Health Alliance and the Delta Diabetes Project are the foundation of both Diabetes Care Group and Vigilant Health.

Earlier in his medical career, Dr. Bouldin practiced internal medicine in Vicksburg, Mississippi. He completed his residency in internal medicine at the University of Virginia and medical school at The Johns Hopkins University School of Medicine. He earned his bachelor’s degree from the University of Mississippi. He was also awarded a bachelor’s degree from Oxford University, where he was a Rhodes Scholar.
Danny Toth attended Hiwassee College in Madisonville, TN and later attended Mercer University Southern School of Pharmacy where he received his B.S. in Pharmacy. After completing his studies, Danny went on to become Director of the Department of Pharmacy for the Newton General Hospital in Covington, Georgia. After a few years in Covington, Mr. Toth excelled in LaGrange, Georgia where he became an owner of Holmes Pharmacy, was the President/CEO of Pharmacist United For the Future (PUFF) from 1984-1995, as well as President/CEO for AlaGP Data Systems, Inc. He worked to partner with employer groups to develop and administer healthcare benefit programs and also worked with services that included but were not limited to Drug Utilization Review (DUR), Formulary management, Outcome studies, Wellness programs, Compliance programs, and Provider education. Since then, he has stayed busy with consulting and management across Georgia. Currently, Mr. Toth serves as President and CEO of Timber Ridge Consultants, LLC, where he has been for the past six years.

Danny Toth has received a number of leadership, outstanding service, and humanitarian awards dating from 1989 to present day. He is an active member of the Georgia Pharmacy Association, the American Pharmacists Association, the Department of Community Health, and the National Community Pharmacists Association.

Bruce Sherman, MD, FCCP, FACOEM, is the Medical Director, Population Health Management for the RightOpt private exchange offering for Conduent HR Services (formerly Xerox). In this role, he provides strategic client support for development, implementation for and ongoing management of integrated and value-based health management strategies for exchange clients. Previously he was the consulting corporate medical director for Wal-Mart Stores, Inc., Whirlpool Corporation, and The Goodyear Tire & Rubber Company. Dr. Sherman has committee leadership roles with National Committee for Quality Assurance, Health Enhancement Research Organization, and Population Health Alliance. A frequent speaker, he has presented to diverse audiences, and has published numerous related articles. Dr. Sherman received his MD from New York University School of Medicine and his bachelor’s degree from Brown University. Dr. Sherman continues as a member of the clinical faculty in the Department of Medicine at the Case Western Reserve University School of Medicine.
Mike Chaney, a Tupelo native and long-time resident of Vicksburg, is Mississippi’s Insurance Commissioner. Prior to taking office in January 2008, Commissioner Chaney served seven years in the Mississippi House of Representatives and eight years in the Mississippi Senate, where he was the first Republican to serve as Chairman of the Education Committee. Commissioner Chaney also served as a key member of the Senate Insurance Committee and Chairman of the Senate Education Committee.

He is a graduate of Mississippi State University with a Bachelor of Science degree in Business and Finance and is a veteran of the United States Army, serving in Vietnam from 1968-69. He is married to Mary Thurmond Chaney and the couple has three married children and eight grandchildren.

Deidra Bell is the Executive Vice President and Chief Financial Officer for St. Dominic Health Services, Inc. She joined St. Dominic in 2007. She has more than 25 years of experience in healthcare including acute care, long term care, physician practice management, and home health. Deidra has a Bachelor’s degree in Business Administration from the University of Guam and an MBA from The University of Tennessee. She is a certified public accountant and a Fellow in the Healthcare Financial Management Association.
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• Your logo on the event program and overhead slides during the event
• A booth (8 ft table draped) with preferred placement in the event room and the opportunity to place your organization’s materials on participant tables
• The opportunity to introduce one of our event speakers
• Recognition as the presenting sponsor of the lunch meal

LEAD SPONSOR - $2500
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• Your name listed in the event program
• A booth (8 ft table draped) in the foyer of the event location

PARTICIPANT SPONSOR - $500
• Half table of 4 guests for the event
• Your name listed in the event program

INDIVIDUAL TICKETS - $100
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