

# Announcing The Best ROI For Your Sponsorship Dollars Available in Mississippi. Period!!!

**What is this?** Sponsorship opportunity for the First Annual Butts and Guts 5k Race/Walk

**Who should sponsor?** Any in the medical, health, wellness, cancer industries that cares about saving lives

**Why are we doing this race?** 100% of net proceeds go to 70 X 2020 Colon Cancer Alliance which benefits local Mississippians.

**When?** Race date is Sat March 31 at 4:00 pm at Liberty Park in Flowood, MS. Submit your application for sponsorship in next 3 days.

**Why is this a great ROI for your sponsorship dollars?** You get a ton of exposure you can't get any other way. Read the levels to see.

Where	How Your Business Gets Exposure	Your Value	Sponsorship Level			
			Silver (5 Left)	Gold (3 Left)	Platinum (2 Left)	Diamond (1 Left)
<i>Before The Race</i>	Your logo/name/website placed on our race event t-shirt	\$1,997	✓	✓	✓	✓
	Your logo/name/website is featured on our race website	\$1,497		✓	✓	✓
	We make an offer for your product/service inside the race bag	\$2,997			✓	✓
	Your logo/url is featured at Race Packet Pickup in large display	\$997			✓	✓
	Your logo/url is featured at our pre-race breakfast events	\$1,397			✓	✓
	Your logo/url mentioned in all marketing campaigns (16,000 FB followers + 30,000 email addresses)	\$4,997				✓
	Ad for your product/service in the StinkyFeet newsletter entitled Total Health Revolution (circulation in 6 states: MS, TX, AL, LA, TN, CT)	\$2,997				✓
	Your logo/name/website is featured in all (6) pre-race seminars. Attendees are employees from local businesses.	\$2,397				✓
<i>At The Race</i>	Your business and website are announced at the race start	\$997	✓	✓	✓	✓
	You get a VIP booth at our Trusted Sponsor tent area	\$1,197		✓	✓	✓
	Flyer promoting your business is handed out after race	\$2,497		✓	✓	✓
	Offer is made for your product/service at the start line	\$2,997			✓	✓
	Your branding appears at all water stops	\$997			✓	✓
	Your logo is integrated into the finishers medal	\$1,497				✓
	You and your website appear in our start line live action video	\$2,997				✓
	Your present the awards to the overall male/female finishers	\$3,997				✓
<b>Total Value To You, The Sponsor</b>			<b>\$2,994</b>	<b>\$8,185</b>	<b>\$17,570</b>	<b>\$36,452</b>
<b>All for a low investment of only...</b>			<b>\$797</b>	<b>\$1,997</b>	<b>\$3,997</b>	<b>\$6,997</b>
<b>Your Return On Investment (ROI)</b>			<b>376%</b>	<b>410%</b>	<b>440%</b>	<b>521%</b>



Sponsors are selected on first come, first serve basis. Fill out the application on the next page, and submit it to [mike@stinkyfeetathletics.com](mailto:mike@stinkyfeetathletics.com)

# Application For Sponsorship – Butts and Guts Race & Walk

Attention: Butts and Guts Race Sponsorship Selection Committee

Yes! I'd like to apply to become a sponsor for the Butts and Guts Race and Walk event. Please review my application during your next selection meeting.

Name of your business: \_\_\_\_\_ Type (circle one) Manufacturer Service Retailer Distributor Other \_\_\_\_\_

Website: \_\_\_\_\_ Approx. annual revenues: (circle one) <\$1MM | \$1MM - \$5MM | \$5-50MM | \$50MM - \$500MM | \$500MM - \$2Billion | >\$2 Billion

Who is the senior decision maker for your sponsorship? First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Cell \_\_\_\_\_

Email: \_\_\_\_\_ Address: # \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Who are you (if different than person above)? First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Email \_\_\_\_\_ Cell \_\_\_\_\_

Why should we chose you over all of your other competitors that are applying for this sponsorship? Be very specific. (The more detailed your response, the higher your chances of being selected).

Provide the product/service that you want to us to feature in our event, should you be selected by our committee. Fill in table below.

Product/Service Name	Description	Price Point

What sponsorship level are you applying for (see other page for levels) - circle one: Silver | Gold | Platinum | Diamond

Credit Card #: \_\_\_\_\_ Expiration: Month \_\_\_\_\_ Year \_\_\_\_\_ Sec Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing address if different from address shown above: Address: # \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Your Signature \_\_\_\_\_ Today's Date (MM/DD/YYYY): \_\_\_\_\_

Initial by all 3 of items to make sure you understand and agree with this program terms:

#1. I understand that just because I apply does NOT guarantee me to be selected as a sponsor.

#2. I understand that this is a first come, first serve program. If any of my direct competitors are accepted as a sponsor before me, then I'll be locked out of sponsorship.

#3. If I'm accepted, I authorize StinkyFeet Athletics to charge my credit card in the amount accordingly to my sponsorship level.

**Now, submit this. How? Scan and email (or snap a pic w/ your phone) and send it to [mike@stinkyfeetathletics.com](mailto:mike@stinkyfeetathletics.com). Or mail it to StinkyFeet Athletics Attention: Butts and Guts Race Sponsorship Selection Committee 153 Ridge Way Suite C Flowood, MS 39232.**

**[Fill Out This Application Right Now And Turn It In To Maximize Your Chances of Being Selected](#)**

*Don't  
Delay!*